



Newsletter

Issue 3

IMOTTRAM JIVE CLUB NEWSLETTER – THREE’S COMPANY!

Welcome to our third edition!

Despite the usual numbers of people going away on their holidays, summer’s been amazingly good at Mottram Jive Club in terms of ever-important numbers of people turning up. These days, there are so many dance clubs in the area - far more than a few years ago - so it’s a real challenge to keep numbers at a consistently high level. But our massive pan-global Marketing Department has been running a major regional advertising campaign (articles in the Wilmslow Express, leaflet drops, business card-sized flyers handed out) that have driven footfall our way.

We’ve also had some special offers that have encouraged more guys to come dancing - and this has helped to push up male numbers so that we have a more even 50-50 ladies-gents split, allowing everyone to get a chance to dance.

Sorry that the July dance was cancelled, but there simply wasn’t sufficient response to justify holding it - and in summer, one is always in competition with holidays, private parties and people going away at weekends - but if you have any ideas for future events, simply let the committee know.

BACK TO SCHOOL NIGHT - A BIG BEGINNING-OF-TERM SUCCESS!

Thanks to everyone who came and made it such a great occasion!

Outfits included Britney Spears-style schoolgirls in pigtails and naughty boys in shorts and blazers; there were several headmasters and a mad chemistry teacher with exploding orange hair - plus there were old school ties, dirty knees and at least one gym-slip and boater straight out of a St Trinians film; the 3rd September’s Back to School night was a huge

success thanks to all those who dressed up - and who, incidentally were thus able to take advantage of the generous discounts on the door for being in fancy dress!

Free crisps and sweets were available at the tuck shop, rainbow balloons were on the tables, and even our instructors, Phil and Wendy, dressed the part! DJ Rob played brilliant school disco tracks, sufficient to encourage some dancers to break out of jive mode and indulge in free-form frugging - and the fun lesson at half-time had everyone dancing round the room in a four-square four-person dance movement straight from Country & Western line-dance world.

This was truly a Thursday night dance night with a Saturday night party feel - and having picked up plenty of guidance from our recent Members’ Survey, we’ll be doing more of these special events in future, as well as Saturday night freestyles at Mottram.



GET READY FOR OUR HALLOWE'EEN PARTY!

Another chance to dress the part!

Hallowe'en is just around the corner, and on Thursday the 29th October, you can dress up in your favourite ghoulish garb for a Thursday night of seasonal autumn fun - but don't worry if you don't feel like donning fancy dress; just come as you are and you'll be equally welcome! There'll be special prizes for the best costumes, there'll also be raffle prizes, sweets, balloons and a fun lesson, plus all those in fancy dress will benefit from half-price admission.

DIARY DATES

Make a note!

24th September - instructors Dave and Georgie; DJ Jerry

1st October - instructors George Moss and Jan; DJ Rob

8th October - instructors Neil and Georgie; DJ Jerry

15th October - instructors Dave and Georgie; DJ Rak

22nd October - instructors Taz and Georgie; DJ Jerry

29th October - Hallowe'en party; instructors Taz and Georgie; DJ Jerry

5th November - hall already booked for community Bonfire Night celebrations. Dance date moved to Wednesday 4th or Saturday night freestyle on the 7th. Listen out for details nearer the time.

19th November - Annual General Meeting (provisionally). We'll deal with this as quickly as we can so as not to take up too much valuable dance time!

17th December - Christmas party, including chocolate fountain!

ANNUAL GENERAL MEETING

Want to join the committee? Just ask!

At this time of the year, we hold our Annual General Meeting under our Club constitution - and we take the opportunity to invite any member to apply for a position on the committee. All committee members are unpaid volunteers - as are the taxi dancers, door staff and other helpers - so we're always happy to accept any offers of assistance in the running of the Club. If you'd like to help out as a committee member or in any other capacity, please let us know!

SURVEY RESULTS

Some useful pointers!

We recently asked you to complete a survey to let us know what you think of Mottram Jive Club and what you'd like from it in the future - and the results were very useful indeed. We learned that we've got it right in terms of dance-floor and taxi-dancers, music and instructors - and, most important of all, you told us that our club has a great atmosphere. This is really good to know, because as the only not-for-profit jive club in the area, we want to make ours the most warm, welcoming and enjoyable of all! You also told us that you'd like more freestyles and some workshops (particularly dips and drops), and we're addressing these matters so as to answer your requests.



SUSPICIOUS SATNAV

Beware of the wrong directions!

We've had reports from a number of members that their Satnav devices are directing them all over the place on a circuitous journey to Mottram Village Hall - so if you're in any doubt as to how to get here, check out our directions on the website. Otherwise, simply head for Mottram St Andrew and we're close to the T-junction in the middle of the village.

ETIQUETTE ADVICE

A few pointers!

Like every other jive club, Mottram Jive Club abides by codes of behaviour that help to make the Club run smoothly and enhance everyone's enjoyment, so just as a refresher, here are some guidelines:

- Ladies can ask gentlemen to dance and vice-versa - and the usual protocol is that the invitation is always accepted. However, no request is obligatory, and if you don't feel like dancing, it's equally fine to say 'no'.
- Dancing is hot work, so it's a good idea to be prepared for perspiration! Many dancers bring a towel to keep heads and hands dry - and there are deodorants in the loos so that everyone can be sure of smelling sweetly throughout the evening.
- Tables and seating are available on a first-come, first-served basis (there are no reserved tables or tables set aside for particular members), and we recommend that you sit at a different table each week so that you get to know different members.
- Gentlemen, in particular, are asked to dance with decorum and good manners - showing consideration and respect for ladies.

If you have any remarks, ideas or articles you'd like including in the next issue of the Mottram Jive Club newsletter, please e-mail us with the details!

E.mail: mjc@mottramjiveclub.org.uk



Mottram Jive Club.
The Village Hall.
Mottram St Andrew.
Cheshire.
SK10 4QP